

## Italia Navigando

**I**talia Navigando, a company controlled by Sviluppo Italia for the port facilities and nautical tourism sectors, helps regions and local authorities to set up and manage integrated development projects. Italia Navigando's core activity is the building of an integrated network of tourist harbours to offer users docking, boat maintenance and seat booking services through a unified call centre.

The ports of Marina di Brindisi, Marina di Villa Igeia (Palermo), Portisco (Sassari) and Capri are already a part of Italia Navigando's network, which will expand to include several other ports of call along the whole Italian coast, up to a planned total of 20 ports by 2005. The plan will be launched in January 2004 and the first part of the network will be operational from May 2004 with a total of 2,000 seats.

## Sviluppo Italia Turismo

**S**viluppo Italia, the national agency for business development and attracting investment, promotes a series of tourist initiatives, with the aim of spreading tourist flows, which are still concentrated in a small number of weekends, throughout the year.

Among the operational instruments for the relaunching of the sector are 'integrated tourist centres', specific areas selected by Sviluppo Italia Turismo with an inherently high tourist potential, and capable of satisfying demand throughout the year.

The first three centres will be created in Sciacca (Sicily), Simeri Crichi (Calabria) and Otranto (Puglia), with the building of local accommodation and recreational facilities. The project aims to create 4,000 jobs at full capacity. The tourist centres will be officially launched in October 2003; the partial privatisation of Sviluppo Italia Turismo is planned for December 2003.